

Beaudesert

Outdoor Activity Centre



Trustee

Application information Pack





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Thank you for your interest in this role. This document does not form part of any terms and conditions, but it aims to give you more information about the role, its context and an outline of the work you could be involved with.

Beaudesert

Outdoor Activity Centre



Welcome.

Beaudesert Outdoor Activity Centre provides outdoor experiences for young people from all backgrounds. We offer life changing experiences and we help to develop confidence, teamwork, leadership and communication through outdoor activities.

For us, outdoor adventure is about opportunity and that's what young people need more than anything else. From support and friendship to new skills and renewed confidence, outdoor adventure brings the spirit of optimism and practicality to its work. Outdoor adventure is for all young people.

At Beaudesert Outdoor Activity Centre we believe that all young people have great things to offer. We give them the opportunity to discover their potential, benefit from our positive supporting environment and make a difference. Whether it's making new friends around the campfire, playing a starring role in a team activity or developing leadership skills in an outdoor environment, we lift spirits, recognise achievement and raise aspirations through outdoor activities.

All of this is made possible by our fantastic grounds and facilities and a dedicated team of staff. Positive role models are vitally important. We want to inspire a new generation of young people who love the outdoors and are filled with enthusiasm and spirit to make things better for themselves and those around them.

Jeremy Cotton

Chairman



LIFE CHANGING ADVENTURE

Beaudesert Outdoor Activity Centre delivers around 50,000 activity days to young people every year. We help young people explore their potential, grow in confidence and become active members of their community. We make a positive impact on young people and the adults who visit.

Offering over 40 different types of activity from abseiling to coracing to via ferrata to archery to high ropes to fire lighting, our activities help young people from pre school age through to 25 years old grow in confidence and achieve their potential.

This is only possible through the efforts of our staff. We employ people who are passionate about the outdoors and passionate about making a difference. Our staff genuinely enjoy their jobs. There is nothing more rewarding than helping a young person overcome their fears, seeing the quiet and shy one in a group playing a starring role in a team building activity and waving off a coach full of happy children who are full of memories they will keep forever.



“Every child has the right to adventure. Life is about grabbing opportunities. It’s all about friendship and fun and adventure– people who might not normally have the chance for adventure.”

Bear Grylls, Chief Scout

Beaudesert

Outdoor Activity Centre



OUR STRATEGIC PLAN

We are continually working towards our ten year strategic plan with a focus on growing the following key areas:

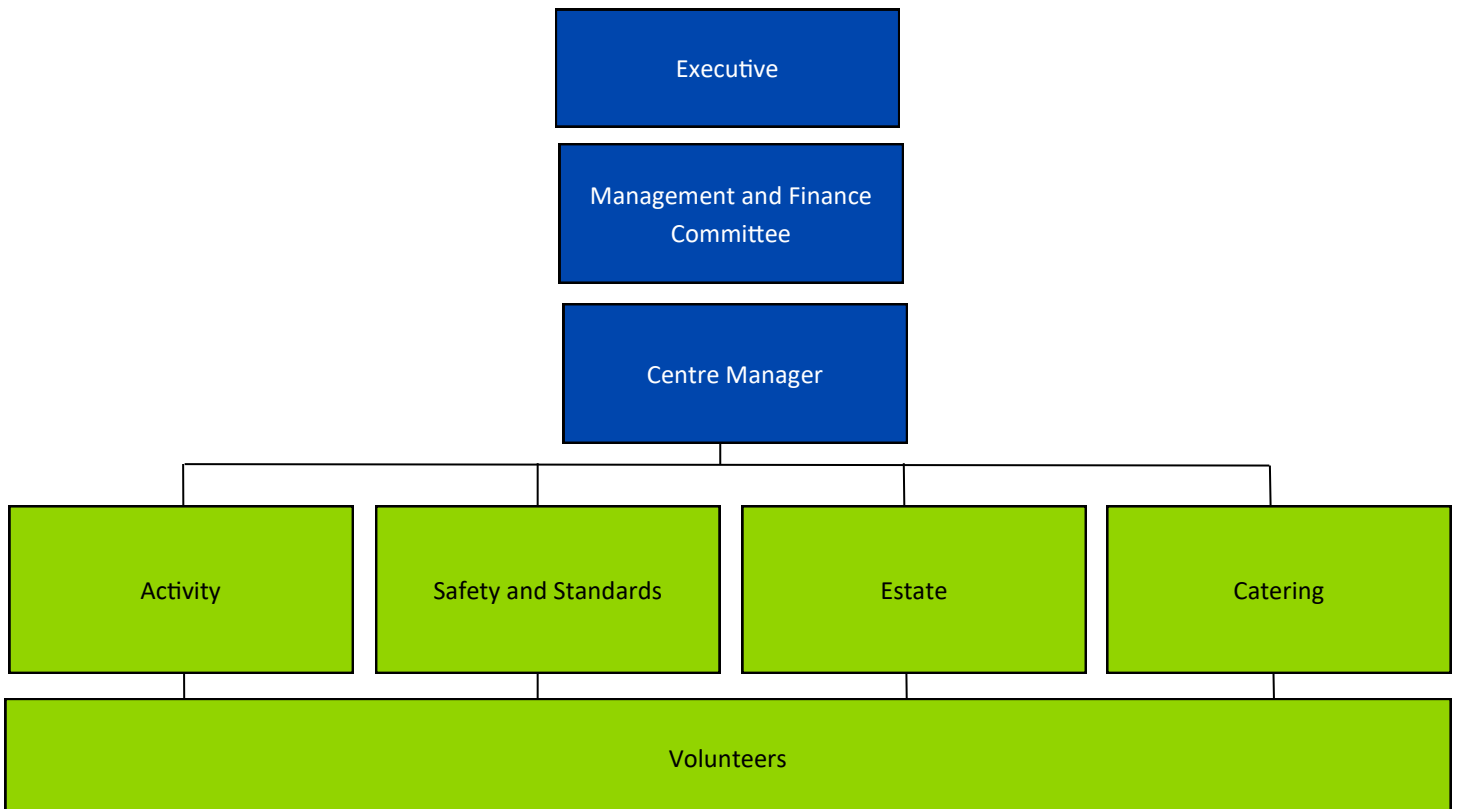
- Safe and secure:** to provide the highest standards of safety in all aspects of the Charity's operations, including safeguarding.
- Governance:** to have strong charity governance by meeting all recommendations of the Charity Commission and so be perceived as a well-run charity.
- Visitor income:** to grow income from visitors through widening the range of visitors and use in quieter times, whilst building a reputation for fun & adventure, friendly service, and clean facilities. Ensure the price we charge our visitors generates sufficient income to meet the full costs of operating the site.
- Activities:** to deliver high quality, recreational and adventurous activities that are fun and valued by our visitors.
- Estate maintenance:** to maintain and conserve our buildings and the parkland of Beaudesert as a safe resource, by completing the one-off maintenance and then maintaining the site through budgeted expenditure.
- Good employer:** to create a working environment that attracts, retains and entuses high calibre employees and volunteers, and to develop the talents of our employees in line with the needs of the Organisation.
- Development plan:** to develop plans that provide an infrastructure to deliver good quality residential facilities and activities in line with customer expectations, and discharges our duty to conserve the Old Hall.
- Fund-raising:** to raise funds to support our maintenance and development plan.
- Communication:** to communicate and listen to our staff, volunteers and stakeholders on the challenges and successes of Beaudesert, and so builds supports for the strategy of the Trust.





HOW WE OPERATE

Beaudesert Outdoor Activity Centre is based in Cannock Wood, Staffordshire and its operation is divided into four teams with volunteers supporting, and managed by the Centre Manager. This Trustee role is a member of the Executive and possibly the Management and Finance committee.



Beaudesert

Outdoor Activity Centre



THE ROLE

The role of a trustee includes:

- To be an active participant in Executive management meetings and activities
- To act in the charity's best interests
- To manage the charity's resources responsibly
- To act as an ambassador for the Trust
- To contribute to the strategic aims and future development of the activity centre
- To support , empower and encourage the paid team who run the operation of the centre.
- To take on responsibility for a key area of governance
- Attend 2 Executive meetings per year (Monday evenings)
- Attend 4 Management and Finance meetings per year (Tuesday afternoons)
- Attend the AGM (A Tuesday evening in October)
- Attend one or two events per year to help support the team





THE ROLE DESCRIPTION

- Attend Executive meetings
- If appointed to the Management and Finance Committee, attend M&F meetings
- Attend the AGM
- Attend some events through out the year
- Carry out tasks associated with your key governance responsibility

Some particular areas we could use some new experience in:

- Health and Safety - help audit our systems and support the operational team.
- Communication - to help with the communication of fundraising including some marketing and direct fundraising tasks. This role sits on a Fundraising Sub Committee in addition to the other meetings
- Applications from younger members of the community are welcome.

Induction

- The Chairman of the Executive will carry out an induction process.
- The Centre Manager will give you a site tour and overview of the operation.

The Person

Skills and ability

- Good communication skills orally, computer and in writing
- Ability to work well within a team
- Knowledge and experience relating to our current specific skill requirements

Knowledge and understanding

- Demonstrate a love and enthusiasm for the outdoors
- Demonstrate some business understanding

Other essential criteria

- Be aged at least 18 years old

The post holder agrees to abide by Beaudesert Outdoor Activity Centre's health and safety principles and code of conduct and to take all reasonable steps to ensure both their own safety and the safety of others.

The post holder agrees to promote and uphold the principles of equal opportunities in accordance with Beaudesert Outdoor Activity Centre's Equal Opportunities policy.

The post holder agrees not to disclose any confidential or sensitive information to a third party or outside organisation except where required to do so by law.

The Beaudesert Trusts is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, colour, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.



OUR APPROACH

If we are to achieve such an ambitious agenda we need to be clear on the principles that will define the way we work. These principles are:

Results focused

- Ambitious but realistic targets have been agreed, we aim to double the number of young people using our facilities by 2021

Partnership working

- We make a bigger impact when we work with other people in the industry. Currently we work with partner companies delivering the NCS programme, Prince's Trust and organisations such as The Scout Association and Girl Guiding UK

Innovation

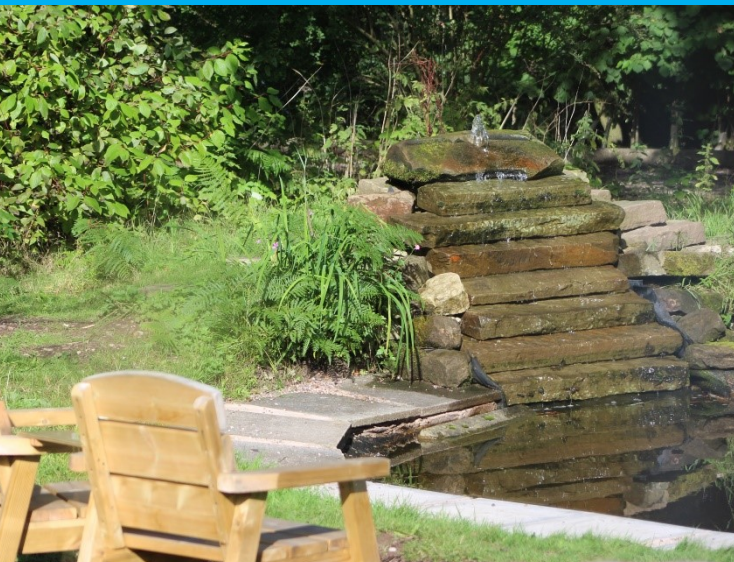
- We encourage all of our staff and our customers to think of and suggest new ideas. Feedback is key to our development

Sharing best practice

- We continually share best practice and look at how others in the industry work. Our research to ensure that we are following what is best practice in the industry is key to our success. We are members of the Association of Scout and Guide Centres, BAPA and the Institute of Outdoor Learning

Using digital technology

- It is an inescapable fact that we live in a digital world. We need to seize opportunities within digital technology to enable us to communicate to new organisations and a wider community. We are investing in technology to make our processes clearer, more efficient and less time consuming



OUR HISTORY



The estate at Beadesert or Beadesert Park, occupied a large proportion of Cannock Chase. It is assumed that the name derived from the landscape, being French in origin and roughly translated to beautiful wilderness. The first Beadesert Hall was occupied as early as 1292 and in the early 14th century it was the palace of the Bishop of Lichfield and Coventry. Later it was owned by Henry Paget.

In 1937 Lord Anglesey gave 123 acres of land on which the gardens stood to the scouts, guides and other associations and organisations having similar purposes. The Beadesert Trust was set up to administer the land. A camping site was opened on 2 July 1938 by H.R.H. The Princess Royal.

The remains of the hall are still standing and the Walled Garden is now used as our main activity area.

HOW TO APPLY

Please email admin@beaudesert.org.uk to register an interest and ask for an application form.

Application forms should be returned by email admin@beaudesert.org.uk or posted to Exec Administrator, The Beaudesert Trust, Cannock Wood, Rugeley, Staffordshire, WS15 4JJ

Interviews will be held during September

We are looking to recruit for appointment at this year's AGM on Tuesday 15th October. Applications should be received no later than 1st September 2019

