



# Friends of Beaudesert

Supporting the future of Beaudesert Outdoor Activity Centre

July 2023

*Thank you for your interest in Beaudesert.*

I'm Teri, and I've recently been appointed as the Friends of Beau Coordinator.

My role is to recruit new members, to provide some fantastic opportunities for members to visit Beaudesert and to help raise much needed funds through membership, donations and events.

## **What is Beaudesert Park?**

Beaudesert Park was owned by the Marquis of Anglesey. In 1937, The Marquis gifted the parkland to the Scouts, Guides and youth of Staffordshire and West Mercia. The lands were conveyed to a Charitable Trust—'The King George V Memorial Scouts and Guides Recreational Lands', more commonly known as 'The Beaudesert Trust'. Beaudesert Park continues to be run as a charity for the benefit of Scouts, Guides and youth organisations including schools and the Princes Trust.



## **Who are Friends of Beau?**

The Friends of Beau are a network of supporters interested in the past, present and future of Beaudesert Outdoor Activity Centre. Friends are the Trust's fan club and its biggest supporters. We are admirers of its history, and we work together supporting its future both financially and with practical help.

## **What do I get as a friend of Beau?**

As a Friend of Beau, you will receive 3 emailed newsletters per year, and be invited to a number of events. As a Friends of Beau member, you'll receive a 20% discount on these events. These events will be chance to come back to Beau, see what we are doing now, and meet old friends.

Beaudesert Park,  
Cannock Wood,  
Rugeley, Staffordshire.  
WS15 4JJ



[www.beaudesert.org](http://www.beaudesert.org)  
01543 682278  
[fob@beaudesert.org.uk](mailto:fob@beaudesert.org.uk)  
Charity number 522603



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## Events

This year we have an opportunity to visit in September where we are holding a camp in a day, a chance for Scouters, Guiders, retired leaders and Friends to come along and relive the camping experience. We also have a carol concert planned for December. There will also be further visits to join one of our fantastic history walks through the grounds. In 2024, we hope to hold all of these events plus we are planning to bring music in the park back, an afternoon and evening of music.



## Finances and fundraising

We have been investing in our site for many years now, repairing roadways and building new activities and buildings – but there is still much to do. Covid closures hit us hard financially and we have had to put our development plans on hold. We have now relaunched Friends of Beau with a new purpose to gain awareness of what we do, to raise funds and increase our volunteers. Alongside this we have relaunched our development plan and one of our first projects will be to raise money to install a new climbing tower to replace the old one at the back of the Cal Day Centre. This is an exciting project and will provide a fantastic facility for years to come. We also have lots of smaller projects to improve the grounds and the accommodation.



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## Volunteering

As a Friend of Beau you may also choose to volunteer at the centre. We have many volunteering opportunities and they can be found on our website here:

<http://www.beaudesert.org/volunteer-roles>

## FAQs

Q: Can I walk when I want in Beaudesert Park?

A: Membership does not give you free access to the grounds and you are not able to turn up and walk. Our Safeguarding policy prioritises keeping the young users of the site safe.

Q: How much is membership?

A: £30 per Adult £15 for Junior membership (16s and under)

Q: Why has the membership gone up?

A: Inflation, the price has varied between free and £10 for a long time. All visitors to the park should contribute to the upkeep.

Q: Is Beaudesert Park still a charity?

A: Yes, very much so. We receive no external funding and rely on our visitor fees, grants and donations. We are a charity for young people and we do our best to offer adventure experiences to all backgrounds.

Q: I have a lifetime membership what do I do?

A: Existing life membership will be honoured, but you may like to make a donation in respect of the new launch.

Q: As a member can I get the 20% discount for my family or friends?

A: No, the discount only applies to members

Q: As a member can I get the 20% discount on camping and activities for my group?

A: No, the discount is only on specific events and only for Friends of Beau members. You will get information in your news letters about the discounted events.

## Please join the Friends of Beau

To join or renew Friends of Beau please contact our reception team on 01543682278 or at [bookings@beaudesert.org.uk](mailto:bookings@beaudesert.org.uk)

Or on our website here: <http://www.beaudesert.org/product/friends-of-beau-adult-membership>

Hope to see you at an event soon,

Teri Dicken

Friends of Beau Coordinator [FOB@beaudesert.org.uk](mailto:FOB@beaudesert.org.uk)

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