

## **SCOUTING AND GUIDING GUIDE TO FUND-RAISING**

### **First choice grants for ease and success**

1. Running costs
  - a. Staffordshire Community fund,
  - b. Staffordshire County Councillors fund,
  - c. Supermarket token schemes, Asda, Coop, Morrisons, Tesco
  - d. M6 Toll Drive for charity if close to M6 toll road
  - e. Baron Davenports fund,
  - f. Miller Homes Community fund,
  - g. Langdale trust.
2. Building and capital costs
  - a. Awards for All, also running costs
  - b. Sport England, for sports equipment
  - c. Landfill tax grants, Biffa, Veolia, etc.
  - d. Leslie Sell Trust,
  - e. Cadbury funds.

### **Process of Grant funding**

3. Find a person to administer the fund-raising:  
someone with time - not a Leader; a good administrator.
4. List everything you want to fund, and obtain quotes or estimates:  
this gives the Fundraiser a clear objective to work at.
5. Search for grant making bodies:  
(word of mouth, SCVYS Grantfinder searches, Google).
6. Keep a list of all relevant grant making bodies and their details. \*
7. Apply to one grant funder at a time:
  - a. Does my organisation qualify?
  - b. Match their funding criteria to your wish list, & choose a project
  - c. Write out the application in Word and copy and paste into their application form (this makes future applications much easier). \*
  - d. Assess if work involved and chance of success is worth it – if not remove from list of funders.

- e. Reapply every year.
- 8. Keep a list of all applications both successes and failures. \*

### **Key success factors**

1. Just do it!
2. Follow the process above – keep records.
3. Be ruthless and don't apply if you don't meet the criteria, but also give some long shots a go.
4. Make the application personal, funny, & heart-warming.
5. State you are a successful charity that could do more – never, ever, ever say you will cease operating without this funding.
6. Write a thank you letter or email within 2 days of receiving a grant.
7. Invite the grant making body to attend an event to say thank you; give them an opportunity for publicity.

## Appendix 1: Example RECORD OF FUNDRAISING – 1<sup>st</sup> October 2023

### APPLIED

	Item	Fund	£	Progress
1.	Summer camp	Tesco	£1,000	1. Applied 27-10-23
			£1,000	

### CONCLUDED

#### 2022

2.	Summer camp	Tesco	<del>£1,000</del>	Fail Oct 22: "Oversubscribed"
3.	Hut refurbishment	Awards for all	£3,000	Success Sep 22
			£3,000	

## Appendix 2: Example record of application in word

### MORRISONS FOUNDATION – Summer camp

#### Action plan

1. Submit application form
2. Success

**01-04-2022**

**26-07-2022**

#### Application form

<b>Eligibility quiz</b>	
Registered charity	Yes
UK	Yes
Specific project	Yes
<b>Region</b>	West Midlands
<b>Applicant information</b>	Joe Bloggs, Chairman, 01543 123456, joebloggs@gmail.com
<b>Charity information</b>	10 <sup>th</sup> Lichfield Scouts 123456
What the charity does	
<b>Project information</b>	
Project name	Fund summer camp
Brief overview	
Area	Community
Public benefit	We take our young visitors from all backgrounds and offer them exciting adventure.
What change will be delivered	
Where is the project based	

### Appendix 3: Example list of funders

05/10/23

#### DETAILS OF RELEVANT FUNDING OPPORTUNITIES

Printed on :

<u>BODY</u>	<u>FUND</u>	<u>GRANT</u>	<u>AMOUNT AVAILABLE</u>	<u>OBJECTIVE</u>	<u>QUALIFICATIONS</u>	<u>APPLICATIONS</u>	<u>REAPPLY</u>
-	-	-	-	-	-	-	
National Lottery	Big Lottery Fund	Awards for all England	£300 - £10,000	National Lottery Awards for All has three funding priorities and your project idea must meet at least one of these.	<ol style="list-style-type: none"> <li>1. Apply annually</li> <li>2. 10 week decision</li> <li>3. Complete within 1 year</li> <li>4. Not funded if within Sport England's remit</li> </ol>		
Trusts and Foundations	Baron Davenport's charity	Children's organisations	<£1k	The Charity gives grants to organisations established for the benefit of children and young people under the age of 25	<ol style="list-style-type: none"> <li>1. Special projects, equip't &amp; running costs</li> <li>2. Awarded in May (15 Mar) and Nov (15 Sep).</li> <li>3. Only once pa</li> </ol>		
	CB & HH Taylor trust		c.£1,000	Support Quakers, and social welfare in West Midlands. Support specific projects & developments.	<ol style="list-style-type: none"> <li>1. Concise applications</li> <li>2. Clear budget and show sources of income</li> <li>3. Apply April and Sept</li> </ol>		